

July 15th, 2022

Subject: Notification of Emulsions Product name change for Building & Construction segment in Americas

Dear valued customer,

We would like to inform you that the specific Emulsions products listed below are subject to a name change, effective August 15th, 2022. With the acquisition of the ELOTEX[®] redispersible polymer powders (RDP) product line in 2020, we formed a new global Building & Construction (B&C) program combining both Powders and selected Emulsions products. To reaffirm our commitment to become a global, comprehensive Solutions Provider to the markets that we serve, existing Emulsions products serving the B&C segment will be rebranded using our global trade name Celvolit[®]. Please see Table (1) below for a list of all Emulsions products undergoing this name change in the Americas.

Existing Product Name	New Name as of August 15 th , 2022
TufCOR [®] 1063	Celvolit [®] 1063
TufCOR [®] 1214	Celvolit [®] 1214
TufCOR [®] 3025	Celvolit [®] 3025
Dur-O-Set [®] 3068	Celvolit [®] 3068
TufCOR [®] 3220	Celvolit [®] 3220
TufCOR [®] 3600	Celvolit [®] 3600
TufCOR [®] 3640	Celvolit [®] 3640
TufCOR [®] 4215	Celvolit [®] 4215
TufCOR [®] 4510	Celvolit [®] 4510
VA 20	Celvolit [®] VA 20
VA 32	Celvolit [®] VA 32

Table (1)

Your Celanese Sales and Customer service representatives will contact you for further information and details. We look forward to continuing as a strategic partner to your business, striving to meet all your polymer binders and specialty additives needs.

Yours Sincerely,



Luis F. Jimenez
Sr. Sales Director Acetyl Chain