

HCL Relies on New Flexible Fortron[®] PPS from Celanese to Produce Reliable Cable Ties for Oil and Gas Pipelines

Delivers in the Most Extreme and Challenging Environments

Sulzbach, Germany, Florence, Ky., Shanghai, PR China, Oct. 16, 2013 – Celanese Corporation (NYSE: CE), a global technology and specialty materials company, today introduced a new flexible Fortron[®] polyphenylene sulfide (PPS) that will enable HCL to replace traditional PEEK cable ties used by the oil and gas industry.

“Corrosion and chemical resistant Fortron PPS with improved flexibility is ideal for the HCL line of plastic cable ties for pipelines because it delivers performance in some of the most extreme and challenging environments,” said Peter Radden, market development, Industrial Business Unit at Celanese. “It is ideal for products that are constantly exposed to the weather and must withstand enormous tensile forces.”

Cable ties, traditionally made from polyamide (PA), polyetheretherketone (PEEK) or steel, are used to tie oil and gas pipes together when they are pulled into the sea and then hold them together during high-temperature operations.

Fortron PPS-based Smart[®] Tie and Smart[®] Band cable ties from HCL in the United Kingdom will be available in longer than commonly found lengths of about 70 centimeters (27.5 inches). They demonstrate the ideal combination of dimensional stability, ductility and resistance to hydrolysis.

They owe their reliability to a complex interaction of polymers. The clip of the clamp made from glass fiber-reinforced Fortron PPS interlocks in the teeth adapted to the pipe radius made from a more flexible material, which ensures a firm and reliable fitting. A patented Celanese technology, free from plasticizer, ensures greater flexibility of the polyphenylene sulfide, which is a hard, stiff polymer. In cable ties, this flexibility enables the teeth to

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Forward-Looking Statements

This release may contain “forward-looking statements,” which include information concerning the company’s plans, objectives, goals, strategies, future revenues or performance, capital expenditures, financing needs and other information that is not historical information. When used in this release, the words “outlook,” “forecast,” “estimates,” “expects,” “anticipates,” “projects,” “plans,” “intends,” “believes,” and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company will realize these expectations or that these beliefs will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements contained in this release. Numerous factors, many of which are beyond the company’s control, could cause actual results to differ materially from those expressed as forward-looking statements. These factors include the inability to obtain regulatory approvals of the transaction and satisfy conditions on the proposed terms and schedule and the possibility that the transaction does not close. Other risk factors include those that are discussed in the company’s filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.

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New Flexible Fortron® PPS — HCL in the United Kingdom relies on flexible, corrosion and chemical resistant Fortron® polyphenylene sulfide (PPS) for its cable ties that will be available in extreme and challenging oil and gas environments.