

Continental Head-Up Displays for Safe Driving Rely on Complex Components Molded with Fortron[®] PPS from Celanese

Rigid and Temperature Resistant Material Hits Sweet Spot

Sulzbach, Germany, Florence, Ky., Shanghai, PR China, Oct. 16, 2013 – High-performance polymer Fortron[®] polyphenylene sulfide (PPS) from Celanese Corporation (NYSE: CE), the global technology and specialty materials company, are used in head-up displays developed by Continental AG to assist in safe driving. The rigid, temperature resistant material hits the spot with very narrow tolerances that allow precise dimensions for various components.

Automotive head-up displays include a unit that produces an image and an optical module that redirects the image with speed or navigation information onto a transparent projection surface at the driver's eye level. "The driver receives all the information without taking his eyes or attention off the road — and can respond faster to potentially hazardous situations," the German Automobile Association (ADAC) states in describing the safety and comfort advantages of this technology.

"Our high-performance Fortron 6165A6 PPS is used in bearing housings, the optical rail and in the mirror holder — three areas in which the mechanical properties of the polymer play a decisive role," said Monika Taut, graduate engineer in applications technology, Celanese Transportation Business Unit, in describing the advantages of Fortron PPS.

Fortron 6165A6 PPS is ideal for these components because it offers low warpage characteristics and high dimensional stability over the entire temperature range that ensure the data is accurately presented on the projection surface.

"This grade is reinforced with 65 percent glass and mineral fibers, which leads to considerably reduced creep while improving the strength and stability of the components,"

explained Taut. "This material also has extremely low moisture absorption, outstanding chemical resistance, is inherently flame retardant and tolerates service temperatures of up to 240 degrees Celsius or 464 degrees Fahrenheit."

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,600 employees worldwide and had 2012 net sales of \$6.4 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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Rigid and Temperature Resistant — High-performance Fortron® 6165A6 polyphenylene sulfide (PPS) from Celanese Corporation is used in head-up displays that assist in safe driving.