

AVICOR® 7448

A VINYL ACRYLIC EMULSION FOR ARCHITECTURAL COATINGS

A WORKHORSE VINYL ACRYLIC EMULSION FOR ARCHITECTURAL COATINGS

Avicor® 7448 is a vinyl acrylic emulsion designed for maximum performance and durability in interior paint formulations. It offers good scrub and stain resistance in quality interior paints, and the film withstands tough washing and scrubbing.

Typical Properties*	
Solid content	55%
Viscosity	300-1000 cP
Average particle size	300 nm
Stabilizing system	Emulsifier
Tg	20°C
MFFT	13°C
pH	5.0

*These values are typical and do not constitute specifications.

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This emulsion allows paint formulators to achieve very good flow and leveling properties, as well as good film build in quality interior formulations ranging from flat to semi-gloss.

Celanese has the experience and expertise to help you choose the right emulsion for your coating formulations, while providing the right balance between performance and cost.

APPLICATIONS

- Interior paints

KEY FEATURES

- Excellent stain resistance
- Superior scrub resistance
- Brilliant gloss
- Excellent burnish resistance
- Can be used in a wide range of sheens

