AVICOR® 7448
A VINYL ACRYLIC EMULSION
FOR ARCHITECTURAL COATINGS

A WORKHORSE VINYL ACRYLIC EMULSION
FOR ARCHITECTURAL COATINGS

Avicor® 7448 is a vinyl acrylic emulsion designed for maximum performance and durability in interior paint formulations. It offers good scrub and stain resistance in quality interior paints, and the film withstands tough washing and scrubbing.

This emulsion allows paint formulators to achieve very good flow and leveling properties, as well as good film build in quality interior formulations ranging from flat to semi-gloss.

Celanese has the experience and expertise to help you choose the right emulsion for your coating formulations, while providing the right balance between performance and cost.

APPLICATIONS
• Interior paints

KEY FEATURES
• Excellent stain resistance
• Superior scrub resistance
• Brilliant gloss
• Excellent burnish resistance
• Can be used in a wide range of sheens

Typical Properties*

<table>
<thead>
<tr>
<th>Property</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solid content</td>
<td>55%</td>
</tr>
<tr>
<td>Viscosity</td>
<td>300-1000 cP</td>
</tr>
<tr>
<td>Average particle size</td>
<td>300 nm</td>
</tr>
<tr>
<td>Stabilizing system</td>
<td>Emulsifier</td>
</tr>
<tr>
<td>Tg</td>
<td>20°C</td>
</tr>
<tr>
<td>MFFT</td>
<td>13°C</td>
</tr>
<tr>
<td>pH</td>
<td>5.0</td>
</tr>
</tbody>
</table>

*These values are typical and do not constitute specifications.

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