



empower



The chemistry inside innovation™







It speaks of inclusiveness, of collaboration, of shared work, shared responsibility and shared rewards. "We" captures the essence of true, sustainable, successful stewardship.

We seek to harness the power of "we." We're working to empower our people, our customers and our communities to create a better world together. That's our goal. That's our approach.

That's stewardship at Celanese.













Dear Stakeholders:

At Celanese, "power to the people" is no quaint sixties cliché. It's the fundamental concept behind our approach to stewardship—operating safely, minimizing environmental impact and helping our communities thrive through maximum employee engagement.

Over the past year, we have embarked on a companywide strategy to transform Celanese. We have articulated a clear vision, to be the first-choice chemistry solution for our customers, and defined the values and mission we'll share as we strive together to realize that vision. Keeping our focus on good stewardship is how we will get there responsibly.

Stewardship: both corporate and individual responsibility

You may have noticed that we have changed the title of this document from "Sustainability Report" to "Stewardship Report." This is a significant shift.

Sustainability is a core value at Celanese, reflecting our belief in the importance of making a positive impact on our communities and fellow human beings. But stewardship to us means something broader and deeper. It speaks to our responsibility, not just as a corporation, but also as individuals, to serve and protect all our stakeholders—fellow employees, customers and communities. It also captures our responsibility to be good stewards of our shareholders' investment in Celanese.

Empowering people, customers and communities

The individual responsibility aspect of stewardship is particularly meaningful, because I strongly believe in the importance of engaging employees in achieving our objectives as a company. The best way to engage employees is to empower them. This is how we will be successful stewards of the health and wellbeing of the people around us, both in and outside our company, as we grow our business.

We are empowering our people to improve continuously in occupational safety through our KeepSafe program, which gives employees at each site the flexibility to design and implement programs tailored to their unique culture and challenges. We are focused on the cultural aspect of process safety through storytelling, enabling every employee to learn from past safety events—or near-events—so they are never repeated.

Employee empowerment is also central to our companywide efforts to reduce energy consumption, greenhouse gas emissions, volatile organic compounds and waste. Their ideas and involvement are critical to achieving continuous progress.

Through our products, technologies and expertise, we also empower our customers to contribute to a better, more sustainable world through *their* products. From safer paints to better medicines, Celanese products make a real, human difference in everyday life.

Our Vision:

Be the first-choice chemistry solution source for our customers.

Our Values:















And we empower our communities through the commitment, skills and passion of our people. Our creation of the Celanese Foundation this year represents the beginning of a major shift to place more power in the hands of our employees to make a greater positive impact in their local communities.

Culture: the true driver of meaningful long-term results

Creating the right culture at Celanese is a top priority here. Culture is how we see things and do things. It's reflected in how we approach tasks and objectives. It drives the right behaviors to make sure that we achieve lasting, continuously improving results, the right way.

Metrics are important as a tangible measure of progress and performance, but overemphasis on metrics can drive the wrong behaviors, such as shortsighted business and personal decisions. Metrics at Celanese are a means, not the end—a way to see where we're doing well and where we need to work harder, and a tool for transparency with the world outside our walls.

We are building a "one Celanese" culture, tied to our vision, values and mission. A culture that emphasizes collaboration, sustainability, customer success, employee growth, creating a better world and shareholder value. A culture that drives corporate and individual success, responsibly.

Unleashing the power of "we"

It's interesting and inspiring that the word "we" resides within the word "empower."

Empowering individuals, customers and communities has the greatest impact when those entities work together. It's collaboration, which is another of our core values. Employees, working together in teams; our people, working closely with our customers; our company and those who work here, working with local communities—this is how we will achieve excellence in stewardship.

It's the power of "we," and it's why I am so excited about the future of this company.

Sincerely,

Mark C. Rohr

Chairman and Chief Executive Officer Celanese Corporation

Our Mission:

Partner with our customers to develop fresh solutions and find uses for mature products that solve their most critical needs.

Use the full breadth of our chemistry, technology and global business expertise to create value for our customers and for Celanese.

Operate responsibly to make a positive impact on our communities and the lives of those with whom we work.

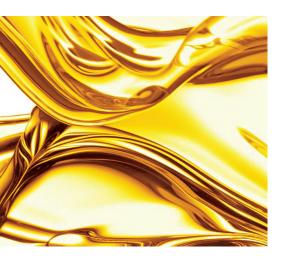
Make Celanese a rewarding place to work with growth opportunities that allow employees to reach their fullest potential. **Be innovative, committed** and collaborative to help make the world a better place to live.

Create wealth for employees and shareholders through profits and growth.



A global technology leader in the production of specialty materials and chemical products.





Intermediate Chemistry

Leading provider of basic chemicals for colorants, paints, adhesives, coatings, medicines and much more, including breakthrough TCX® fuel ethanol production technology

Emulsion Polymers

One of the industry's broadest offerings in emulsions for paints and coatings, adhesives, nonwovens, glass fibers, textiles, paper and building/construction materials

Engineered Materials

Advanced products for automotive, aerospace, communications, consumer products, medical products and other industries

EVA Polymers

Specialty EVA copolymers and resins used in a wide range of applications such as flexible packaging, thermal lamination films, hot melt adhesives, medical products and photovoltaic cells

Cellulose Derivatives

Products for filtering, film, nonwoven applications and other consumer specialty uses

Food Ingredients

Leading global producer of sweetening and food preservation products under the Qorus® brand





Americas

Dallas, TX—Celanese Corporation Global Headquarters **Auburn Hills, MI**—Engineered Materials technical service, marketing and sales

Bay City, TX—Intermediate Chemistry products including: Acetyls, Acetyl Derivatives

Bishop, TX–Engineered Materials including: GUR® UHMW-PE, GHR® (VHMWPE), Hostaform® / Celcon® POM, Methanol Derivatives including Formaldehyde

Boucherville, QC–Emulsion Polymers including conventional emulsions, vinyl acetate homopolymers, vinyl acetate copolymers, acrylic copolymers

Cangrejera, Mexico – Intermediate Chemistry products including: Methylamines, Acetone Derivatives

Clear Lake, TX– Intermediate Chemistry products including: acetic acid, vinyl acetate, TCX® Technology Development Unit

Edmonton, Alberta—EVA Polymers including: LDPE, EVA copolymers

Enoree, SC–Emulsion Polymers including: VAE emulsions, vinyl acetate homopolymers, vinyl acetate copolymers, acrylic conclumers

Florence, KY—Engineered Materials including: Celanex® PBT, Vectra®/Zenite® LCP, Fortron® PPS and Hostaform®/Celcon® (POM) Meredosia, IL—Emulsion Polymers including: VAE emulsions, conventional emulsions, vinyl acetate homopolymers, vinyl acetate copolymers, acrylic copolymers

Narrows, VA– Cellulose Derivatives including: acetate flake, acetate tow, acetic anhydride

Ocotlan, Mexico– Cellulose Derivatives including: acetate flake, acetate tow, acetic anhydride

Shelby, NC–Engineered Materials including: Vectra® LCP and liquid crystal polymer (LCP), Celanex® thermoplastic polyester (PBT), Impet® thermoplastic polyester (PET), Vandar® thermoplastic polyester alloy, and Riteflex® thermoplastic polyester elastomer (TPC-ET) in addition to compounding facilities for these engineering plastics and for Fortron® Polyphenylene Sulfide (PPS).

Suzano, Brazil—Engineered Materials

Wilmington, NC-Fortron® Polyphenylene Sulfide (PPS) Winona, MN-Engineered Materials including: Celstran® / Compel® LFRT, Celstran® CFR-TP

Europe

Budapest, Hungary–Corporate Office Sulzbach, Germany–European Corporate Headquarters Frankfurt, Germany– Intermediate Chemistry products including: Aldehydes, Specialty Solvents and Products, Esters; Emulsion Polymers; Engineered Materials; Food Ingredients

Geleen, Netherlands-Emulsion Polymers

Kaiserslautern, Germany–Engineered Materials including: Celstran*/Factor*LFRT

Lanaken, Belgium—Cellulose Derivatives including: acetate tow and acetic anhydride

Oberhausen, Germany—Engineered Materials including: GUR® UHMW-PE and GHR® VHMWPE

Perstorp, Sweden-Emulsion Polymers

Roussillon, France – Intermediate Chemistry products, Acetyl Derivatives

Spondon, United Kingdom—Cellulose Derivatives including: Clarifoil® films

Tarragona, Spain– Intermediate Chemistry products including: Acetyls; and Emulsion Polymers

Asia

Shanghai, China–Asia Pacific Corporate Headquarters **Al Jubail, Saudi Arabia**–Methanol & MTBE ●

KEP, Korea-POM •

Kunming, China-Acetate Tow

Nanjing, China— Intermediate Chemistry products including: Acetyls; Emulsion Polymers; Engineered Materials including: Celstran® LFRT, GUR® UHMW-PE

Nantong, China-Acetate Tow •

Polyplastics, Japan-POM, Vectra® LCP •

Polyplastics, Malaysia-POM ●

Polyplastics, Taiwan-POM ●

Singapore— Intermediate Chemistry products including: Acetyls, Acetyl Derivatives

Zhuhai, China-Acetate Tow

Joint Venture

Financial performance

Net Sales

(in millions)



Adjusted EBIT

(in millions



Adjusted EPS



Empower people

to operate more safely and sustainably.

"Management said they wanted this effort to be employee led. So we said, fine, you can leave now. And they did. That told us they meant it."

-Nocky Garza,

I-CARE leader and Safety
Change Agent, Bishop plant

Employee-led activities lead to award-winning safety performance at Bishop.

Ernesto "Nocky" Garza is a maintenance mechanic at our Bishop, Texas, facility. He's also a Safety Change Agent and a leader in implementing KeepSafe, our framework for promoting workplace safety, at Bishop.

KeepSafe starts with employees, and when this was communicated in the first meeting, top management was asked to leave so work could begin. And begin it did. Under Nocky's and others' leadership, the Bishop workforce created I-CARE, a program to foster the sense of mutual concern and ownership needed to drive behavioral change and improve safety.

The results won several American Chemistry Council (ACC) awards for safety in 2013. Nocky was named ACC's 2013 Responsible Care Employee of the Year, and Bishop was one of four Celanese plants to receive an ACC Facility Safety Award for outstanding safety performance.







Safety—occupational, process and product, each equally important—will always be the first and top priority at Celanese. Our focus on the human side of these three separate and critical facets aims to embed safe behaviors, processes and products into our high-performance culture.

Occupational safety

At Celanese, we believe that a safe workplace centers on the individuals who work there. Consistent, sustained safety does not stem from rules, or corporate directives, or poster campaigns. It comes from behaviors. It's an attitude. A collective caring about everyone leaving work at the end of the day, each day, safe and healthy. It's a culture of safety.

Site by site, we are encouraging that safety attitude across all employees and contractors, seeking to create an environment where individuals are heard, and each knows his or her role in creating a safer workplace. That includes a concern for the safety of co-workers—stopping unsafe behaviors or conditions when seen, which can be as simple as providing a verbal reminder to a fellow employee or contractor, or addressing a tripping or other hazard on the spot rather than assuming someone else will.

Safety Change Agents: empowering peer leadership

Our Safety Change Agent program continues to gain momentum. We identify individuals at each location who are respected and gifted leaders, then provide them with additional skills specifically related to creating a safety culture. We train them, we ask them how best to have an impact and then we turn them loose. This kind of empowerment drives improvement.

A recent development in the program is Safety Change Agent Exchanges. One leader organized a two-day session in which Safety Change Agents from multiple sites gathered at our Narrows, Virginia, location to make connections, exchange ideas and share best practices. This idea is spreading—our Frankfurt, Germany, and Wilmington, North Carolina, facilities also hosted successful exchange sessions.

KeepSafe is working

We created KeepSafe in 2012 to build a safety culture at the grassroots level. It's a framework to empower each location—and every individual there—to do what needs to be done to foster a culture of safety. KeepSafe is not a program. It's a personal commitment. As more and more employees and contractors make this commitment, it becomes a culture.

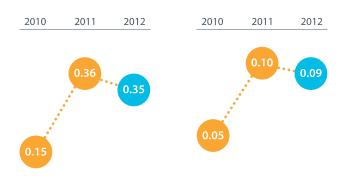
KeepSafe gives each site the leeway to create and name



its own approach to creating a safer workplace. Our Bay City, Texas, location's occupational safety initiative is called My Brother's Keeper. At our Bishop, Texas, site, Celanese employees created I-CARE, a 12-point program to improve based on a belief in the importance of caring for others. The I-CARE attitude expanded outside the plant walls and beyond the realm of safety when employees organized an I-CARE clothing drive to benefit the Bishop community.



EMPOWER PEOPLE



OSHA Incident Rate *Per 200,000 hours*

Lost-time Incident Rate Per 200,000 hours

Process safety

Celanese treats process safety—the continuous assessment and improvement of our manufacturing processes to minimize the risk of chemical releases, fires, explosions or other dangerous events—as an equal priority to occupational safety.

A comprehensive risk-based approach

Celanese follows a rigorous quantitative assessment methodology to identify and understand risks throughout our entire global manufacturing operations. Our management system is one of the most comprehensive in the industry and includes 21 elements of process safety. We continuously monitor process safety compliance and learn from experience through regular audits, management reviews, incident investigation and key metrics.

Focus on the human side of process safety

We have engineered controls to protect our processes, but that is just half of the equation. Equally important is the human element. We believe it's critical to develop a culture of process safety that includes building competencies in process safety leadership and operational discipline. Like every aspect of stewardship, this is about people.

We are taking a thoughtful approach in this area, looking closely at human interactions with processes. In addition to a focused,

Building process safety into our culture by retelling the stories



Throughout human history, knowledge has been passed on across the generations through storytelling. It's this basic truth that inspired our CHILL program—Celanese Historical Incident Lessons Learned—to institutionalize learnings from past incidents among all employees, including recent hires.

The program covers four parts—the "why" of process safety, the basic rules, lessons learned at Celanese sites and lessons learned from industry peers. A central part of the program is a video we created about a major event that occurred more than 25 years ago at our Pampa, Texas, chemical plant.

continuous-improvement approach to operations, we have developed a formalized leadership program where we train and certify manufacturing leaders on all aspects of process safety.

Another, uniquely Celanese, element of building culture is storytelling. Our lessons learned program targets all employees to institutionalize learnings from past incidents through professionally produced videos, technology-specific process safety rules, site-specific lessons and event sharing from the industry. Many sites have extended the lessons learned program with other programs such as our CHILL (Celanese Historic Incident Lessons Learned) process. The idea is to build and maintain our collective memory across the company to help ensure that lessons learned are never forgotten with the natural turnover of employees over time.









The safety of our products across their full lifecycle, from development through end use and disposal, is a top priority at Celanese.



Contractor Injury Rate *Per 200,000 hours*

Process Safety Incident Rate Per 200,000 hours

Product stewardship

We thoroughly and continuously assess and manage risk associated with our products throughout their full life cycle, from design through disposal. Product stewardship is a multifunctional priority at Celanese, integrating toxicology, safety assessment, risk management, hazard communication and regulatory compliance.

PSRM: comprehensive risk management

Our formalized Product Stewardship Risk Management (PSRM) process applies risk management techniques to assess Celanese products and processes in research and development, production, storage, transportation, handling, end use and disposal. Trigger events for applying the PSRM process include:

- New products
- Changes in existing products
- New applications of existing products
- New processes or changes in existing processes
- New transportation methods
- New product packaging

Increased customer focus

We are extending our product stewardship focus, spending more time outside Celanese walls to better understand our customers' needs. One result of this effort is enhanced customer support tools such as detailed product dossiers, available on a Celanese online portal, that provide complete regulatory background and information on safe handling and transportation.

With increased customer interaction, we also are gaining a deeper understanding of our products' end use. This has become more and more critical as we continue to push innovation in our products, especially with the steady increase in the number of Celanese materials that interact with the human body. In product stewardship, one size does not fit all. Consequently, we are continuously expanding our toolbox to mitigate any risk associated with our products.





For any manufacturing company, environmental stewardship cannot be separated from profitable growth. It's our fundamental responsibility to protect the environment from harm, operate efficiently and minimize waste—it's the right thing to do, good both for humankind and our business.

A comprehensive, growth-aligned approach

The Celanese approach to environmental stewardship focuses on global compliance, sustainability and operational excellence. Increasingly, our emphasis is on achieving continuous, cumulative progress through local, site-level improvement projects, moving our focus away from overly aggressive longer-term goals that may not account for variables such as an expanding footprint associated with company growth strategies.

Compliance: applying high standards to all locations, worldwide

Compliance to local environmental standards is table stakes. Our vision is to be an industry leader in environmental performance at all Celanese facilities in the different countries in which we operate.

To that end, we have developed a company environmental management program that brings a consistent, harmonized global focus to compliance that encompasses:

- Reduction/elimination of environmental releases
- Reduction/elimination of fines and penalties
- Consistent policies, procedures and training programs

Our approach to emissions is an example of this philosophy. Celanese maintains emission standards that meet and often exceed local, regional or national regulations. Managing and reducing emissions is a constant priority at all Celanese plants, particularly volatile organic compounds (VOCs), which include methane, carbon dioxide, nitrous oxide and other gases.

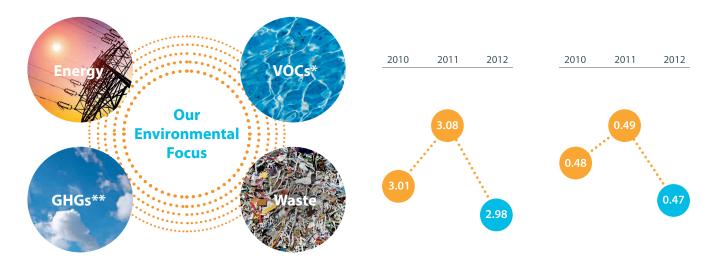
Reduced emissions is frequently one of the benefits of energy efficiency and process modernization projects driven by Celanese continuous improvement and growth initiatives. Lower emissions, lower energy consumption and reduced waste generation combine with operating cost reduction to define our sustainability focus.

Going beyond compliance to drive sustainability

Sustainability is good business. With compliance as a given, our focus on sustainability expresses a longer-term view consistent with our vision, values, mission and growth strategies, merging environmental and business benefit.

We have formed a Sustainability Council to consider and spearhead site-level projects that focus on one or more of four key areas: energy consumption/conservation, volatile organic compound (VOC) reduction, GHG emissions and waste management/elimination. Approached strategically, each of these priority areas contributes to business success as well as good environmental stewardship because, more times than not, improvement also reduces costs.





^{*} Volatile Organic Compounds

Energy Intensity *MBtu/Lb*

Greenhouse Gas Intensity *MT/MT*

Continuously reducing energy consumption, site by site

Our Global Energy Team continues its critical work in identifying opportunities to achieve sustainable reductions in energy use at local facilities worldwide. The team coordinates a full complement of disciplines and functions, including engineers, technical and operations personnel, site-level energy specialists, and others to review data and processes, recommend projects and implement them, sharing results and project details across the global organization to benefit other sites. The team uses a global project tracking tool to manage progress and performance against goals, with a big-picture view of the project pipeline to optimize resource allocation and return on investment.

After extensive analysis, over the past year Celanese has made the decision to change the energy sources that drive boilers and other processes at several locations to bring both environmental and economic benefit—from coal to natural gas in our Narrows, Virginia, plant; from residual fuel oil to natural gas in our Mexico facility; from steam turbines to electric motors in Clear Lake, Texas. These moves improve energy efficiency, reduce or eliminate waste, and decrease GHG emissions while driving significant operating cost reductions. A win-win.

Waste management and reduction: stewardship in action

Waste management is a key environmental focus at Celanese. Our EHS team has a wide range of options available, including energy recovery, treatment and recycling/reuse—our preferred approach—as well as incineration or disposal.

Waste reduction is a key focus. In 2013, we launched an initiative to significantly reduce—or completely eliminate—the amount of waste that goes to landfill from Celanese operations. Work is just beginning on this important effort.

Beneficial reuse is a waste management solution that demonstrates the simultaneous environmental and economic benefits of innovative thinking—we have increased efforts to find partners who can use Celanese byproducts as raw materials. One powerful example at our Frankfurt, Germany, plant is the capture and sale of carbon dioxide to makers of carbonated beverages. This innovative solution will result in a 24,000 metric ton annual reduction in CO₂ emissions.

Wastewater remains a top priority. Our approach to treatment emphasizes the ongoing reduction of wastewater generated at the source, chemical consumption and wastewater solids through improved technologies, processes and procedures at our plants.

^{**}Green House Gases

China ethanol production: an innovative alternative for a major market



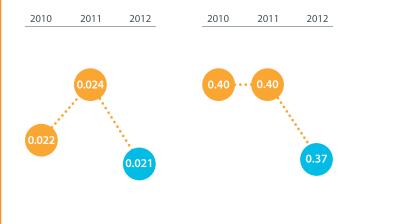
China is a huge market for raw materials, and ethanol is no exception. Current demand in China for industrial ethanol is approximately 3 million tons annually and is expected to grow 8%–10% each year.

In 2013, we completed modifications at our Nanjing plant to apply proprietary TCX® Technology for industrial ethanol production using coal as a feedstock. Longer term, we plan to build new ethanol production capacity—up to 800,000 tons per year—to supply China and surrounding markets and provide maximum scalability to meet growing demand.

Positive environmental impact through Celanese innovation

Another important way Celanese contributes to environmental responsibility is through its products and technologies. Proprietary Celanese TCX® ethanol production technology is a breakthrough example: It uses basic hydrocarbons such as natural gas or coal rather than agricultural-based feedstocks to make industrial and fuel ethanol.

We see exciting potential in this technology—we recently commenced operation of the Technology Development Unit utilizing natural-gasto-ethanol technology at our Clear Lake, Texas, facility and a 275,000-metric-ton-per-year coal-based ethanol plant at our Nanjing, China, complex—and it's just one of countless ways Celanese innovation is helping to address environmental challenges.



Waste Intensity MT/MT Volatile Organic Compound Intensity Kg/MT

Our impact is captured in our new brand promise, *The chemistry inside innovation*™. In automotive transportation, our engineered materials are enabling improved performance and reduced weight in powertrains, fuel systems, and interior and exterior components, supporting new levels of energy efficiency in tomorrow's vehicles.

Our Clarifoil® biopolymer is an environmentally friendly alternative to conventional plastics, made from organic material (celluose) and certified biodegradable to U.S. and European industry standards.

In solar energy, our high-performance EVA (ethylene vinyl acetate) materials are used in photovoltaic cells, delivering excellent light transmission with long-lasting UV resistance and consistent dimensional stability.

Celanese has long been a driver of environmental breakthroughs in the coatings industry. In fact, we developed the first non-solvent binder technology for low-VOC (volatile organic compound) paints decades ago. Today, our EcoVAE® emulsions are the chemistry behind innovation in low-VOC paints, meeting increasingly stringent VOC legislation without compromising product performance.



Empower customers

through ingredients and materials for products that make life better.

"It was incredible and wonderful to see a Celanese product make such a huge, profoundly positive impact so close to home—on my own daughter's health and life."

—Phil McDivitt,

Vice President and General Manager, Celanese Engineered Materials

Advanced Celanese polymer makes a life-changing jaw implant possible

Celanese products contribute to quality of life for millions of people every day. This fact hit home in the most powerful way possible for Celanese executive Phil McDivitt when his teenage daughter Megan was diagnosed with a rare degenerative jaw condition called idiopathic condylar resorption.

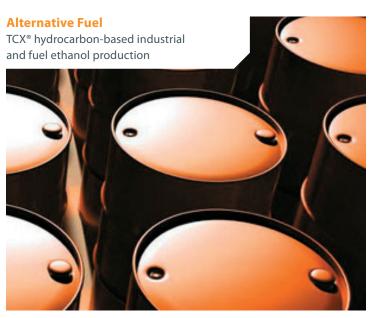
The only solution: to implant artificial joints in an operation similar to hip or knee replacement. Shown a model of the joints constructed of titanium and an ultra-high molecular weight polyethylene polymer, a light went on for Phil. Celanese makes the polymer!

Today, Megan's health and appearance are fully restored. Phil says, with a sense of wonder and no small amount of gratitude, "We never imagined that a Celanese product would play such a critical role in our daughter's long-term wellbeing."

Making life better

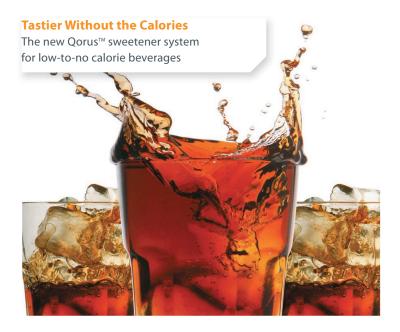
From paints to transportation, energy to medicine, innovative Celanese ingredients and materials empower customers to make life safer, fuller and kinder to the environment through their products.

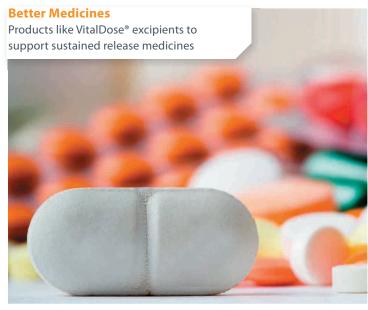




















Empower communities

with a more employee-driven more local focus.

"With the launch of the new Celanese Foundation, our intent is to put more control of funding and focus into the hands of local employees."

Dana Smith,Celanese Foundation Manage

Moving from corporate-led to employee-driven community involvement

Celanese is shifting its approach to community involvement. Instead of top-down strategies, we're looking increasingly to our employees to lead community support activities.

This spirit began to take root with the launch last year of the highly successful Global Impact Week, in which employees at all Celanese facilities were encouraged to choose and complete a volunteer project during the same week. The latest expression of this employee-empowered philosophy is the newly created Celanese Foundation.

The purpose of the foundation is twofold: to encourage greater employee involvement by increasing the impact of their contributions—through 2:1 matching, year-round giving (beyond specific campaigns) and steering contributions directly to the causes we support—and by giving employees more control over how funds are applied in their local communities.





At Celanese, we're evolving our approach to community involvement, working to expand our positive site-level and collective impact worldwide through an increased emphasis on direct investment and local employee engagement.

More than 7,600 highly skilled, passionate employees in 35 facilities across 18 countries give Celanese an amazing capacity to make a difference in our communities. With our people's scientific, technical, business, operations, financial and other skills, we need only provide the right framework, empower our workforce to determine where help is needed most and free them to take action. Through the Celanese Foundation, Global Impact Week, Celanese Connects and the Celanese International Impact Program, this is exactly what is happening.

Guiding the future: the new Celanese Foundation

A focus on improving fundamental human living conditions around the world. A special emphasis on families and children. A desire to drive sustainable change, one person at a time. Close partnerships with our communities. Celanese employees actively involved in all aspects of community support, including decision-making. These concepts form the charter of the new Celanese Foundation, founded in 2013.

The corporation launched the foundation in Dallas during 2013 with \$500,000 in seed money, and is depositing \$50,000 each month to further build it. For every \$100 an employee contributes to the annual giving campaign, Celanese is donating \$200: \$100 matches the employee contribution and goes directly to United Way member agencies selected by the Foundation Site Committee, a group of employees that will evaluate opportunities and make decisions on behalf of fellow employees; an additional \$100 goes to the foundation.

Improving the world

How the Celanese Foundation Works for Our Community



Global Impact Week: doubling our first-year numbers

projects

employees

2,500 7,000 hours

The foundation will support charities and causes through grants in key focus areas identified by the Foundation Site Committee. With the committee, annual foundation fairs (events where local charities can promote their causes) and fundraising events, Dallas is creating a model that will be expanded worldwide over the coming years.

Global Impact Week going strong

Global Impact Week encourages Celanese employees to work on projects they develop to address a problem or issue they identify in their own communities, all in the same week each year. It empowers employees. It inspires passion and enthusiasm. And it's working.

Celanese Global Communications provides centralized communications to keep all locations connected and encourage wider participation with no pressure to do so. A special toolkit includes a T-shirt design, templates to help promote local projects and recruit



Celanese Connects is our global CSR program focused on making a difference through employee volunteerism, recycling and other activities.

volunteers, and a website for uploading and sharing stories and photos for each project.

Projects span a range of activities according to local need, from painting at a local school to food drives. And the best news: Participation in 2012, the second year of the program, was nearly double that of the first year with 26 of 35 sites taking part.

Celanese International Impact initiative goes to Brazil

A new initiative for 2013 is the Celanese International Impact Program (CIIP). This is a different kind of volunteer program, one designed to leverage our unique business and professional acumen to provide individuals and community organizations with valuable tools and knowledge that will help them achieve their missions and thrive over the long term.

The program is highly selective, with just 10 Celanese volunteers chosen from a large number of applicants from across the global organization, based largely on a demonstrated commitment to giving back to the community. The group spent four weeks in Brazil working with local NGOs (non-governmental organizations) to strengthen strategies and infrastructures for long-term success.

Next year CIIP will choose 10 different Celanese applicants and take their skills to a new location, seeking to make a lasting impact there.

Empowering our employees, our customers and communities. Working together, harnessing the power of

We.

This is how we will grow responsibly. This is how we will create a winning culture—collaborating with others, creating customer value, working to improve the world, being sustainable, nurturing employee growth and delivering value to our shareholders.

This is stewardship at Celanese.

And this is just the beginning.

Our Guiding Principles

Celanese businesses bear full responsibility for their environmental, health, employee safety, process safety and security performance. We strive to adhere to these Guiding Principles in all we do:

Complying with applicable requirements

- We comply with all applicable laws and regulations in each country in which we do business.
- We comply with these Guiding Principles and the business's applicable environmental, health and safety policies and standards at all of our operations worldwide.

Using good science

- We use good science to define and manage all significant risks arising from our activities or our products.
- We produce and sell only products that can be manufactured, distributed, used and disposed of safely.

Operating safely

- We design and operate our facilities to provide our employees with a safe workplace and to minimize the potential for any adverse impacts on health and the environment.
- Each employee is accountable for safe work practices and responsible environmental conduct.

Managing contractors

- We do business only with contractors who perform their services in compliance with all applicable laws and regulations.
- We require our contractors to comply with applicable Celanese environmental, health and safety standards.

Communicating proactively

- We openly communicate our environmental, health and safety performance with all internal and external stakeholders.
- We implement responsible incident management and crisis communications procedures and processes.
- We promptly communicate to affected persons the potential hazards of our products and activities while sharing methods necessary for environmental, health and safety protection.

Managing responsibly

- We implement our Guiding Principles through environmental, safety and health management systems.
- Each operating facility is audited periodically to assure compliance with applicable laws and regulations and with corporate and business policies and procedures. Significant findings are reported promptly to senior management.

Financial integrity and global business conduct

- A key pillar of the Celanese approach is integrity and transparency in financial reporting. All internal controls undergo a thorough and rigorous review to ensure that financial information accurately and fairly presents Celanese's financial condition.
- The Celanese global Business Conduct Policy applies
 to all directors, officers and employees, and prescribes
 expectations on a wide range of topics relevant to our
 business conduct including conflicts of interest, insider
 trading and anti-corruption and competition laws. Additionally,
 the company's chief executive officer, chief financial officer
 and principal accounting officer are held to an additional
 level of expectation as defined in a Financial Code of
 Ethics. This code holds these officers responsible for full,
 fair, accurate, timely and understandable disclosure in
 the company's periodic reports to the Securities and
 Exchange Commission.
- The Business Conduct Policy of Celanese also commits
 that we design and operate our facilities throughout the
 world to provide our employees with safe workplaces.
 Everyone at Celanese must adhere to the Business Conduct
 Policy, no matter where we do business.

Forward-looking statements

This report may contain "forward-looking statements," which include information concerning the company's plans, objectives, goals, strategies, future revenues or performance, capital expenditures, financing needs and other information that is not historical information. When used in this report, the words "outlook," "forecast," "extents," "anticipates," "projects," "plans," "intends," "believes" and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company will realize these expectations or that these beliefs will prove correct. There are a number of risks and uncertainties that

could cause actual results to differ materially from the forward-looking statements contained in this report. Numerous factors, many of which are beyond the company's control, could cause actual results to differ materially from those expressed as forward-looking statements. Certain of these risk factors are discussed in the company's filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statement to reflect events or circumstances after the date on which it is made to reflect the occurrence of anticipated or unanticipated events or circumstances.

At Celanese, we believe in the power of "we."
Reaching out, working together, achieving mutual success—
this is how we are striving to make a positive
difference in the world as we grow our business.
This is how we define stewardship.



celanese.com



celanese.com/foundation