

News Release



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Celanese Takes Top Honors at SPE Annual Awards Gala

SPE recognizes Celanese for engineered materials critical to safety and auto body exterior components

DALLAS and DETROIT (November 14, 2016) – Celanese Corporation (NYSE: CE), a global technology and specialty materials company, has earned top plastic and automotive industry recognition in two categories, Safety and Body Exterior, as the materials supplier for award-winning components of the all-new 2017 Ford Super Duty pickup.

The Society of Plastics Engineers (SPE), which hosted more than 700 innovators, engineers and scientists from throughout the industry for its 46th Annual SPE Automotive Division Innovation Awards Gala recently in Detroit, awarded Celanese for innovation in the *Safety and Body Exterior* categories. The SPE event, which celebrates and awards the achievements of 75 auto industry finalists, supports the plastics industry's largest and oldest awards ceremony of its kind.

Providing the keynote address at the event, Dr. Verghese Thomas, Vice President and Chief Technology & Innovation Officer for Celanese, reflected on trends seen in his 18 years in the plastics industry and highlighted how the award finalists aligned with several key auto industry megatrends: "As we consider this year's theme, 'Plastics: Innovation in Motion,' we see continued trends of light-weighting, appearance solutions and cost reduction, and a renewed interest in E&E/sensor technologies," said Thomas, who emphasized that these trends would drive technology development for the foreseeable future.

Celanese supplied material for three projects selected as finalists by SPE; two of those projects by the Ford Motor Company won in the categories of *Safety and Body Exterior*.

- **Safety Category:** For the first of the two innovations found in the all-new 2017 Ford Super Duty pickup, Celanese supplied materials that replaced magnesium with a polymer composite in a front row seating application for the first time. This application combined a structural seat-cushion frame and under-seat storage lid for the front row center 20% seat with integrated restraint system.
- **Body Exterior Category:** For the structural front end module in the all-new 2017 Ford Super Duty pickup, Celanese supplied materials for an all-composite design without metallic reinforcement and the first active grille shutter (AGS)-capable, injection-molded LFT-PP front-end module (FEM) bolster used on a heavy-duty pickup platform.

"Celanese is honored to be recognized by the SPE at their premier automotive event and to see our efforts rewarded along with that of our innovative customers," concluded Thomas.

Each Celanese engineered material reflects nearly a century of technical expertise as well as industry experience and a global perspective. Celanese engineers work locally with automotive OEMs, tiers and molders around the world to learn their specific needs and identify the right polymers to simplify part design, reduce weight and improve durability while reducing costs and development time.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. Our two complementary business cores, Acetyl Chain and Materials Solutions, use the full breadth of Celanese’s global chemistry, technology and business expertise to create value for our customers and the corporation. As we partner with our customers to solve their most critical business needs, we strive to make a positive impact on our communities and the world through The Celanese Foundation. Based in Dallas, Celanese employs approximately 7,000 employees worldwide and had 2015 net sales of \$5.7 billion. For more information about Celanese and our product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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