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Celanese to Grow Engineered Materials Portfolio with a Nylon Platform

Leveraging Celanese's nylon technology for differentiated customer applications

DALLAS (January 21, 2015) – Celanese Corporation (NYSE: CE), a global technology and specialty materials company, today announced it will expand its world-class engineered materials product portfolio with the addition of Nylon 6 and Nylon 6/6 using differentiated technology developed by Celanese. Some grades of nylon will be available immediately and some will be available beginning in the third quarter of 2016.

“With the addition of these high performance products to one of the world’s broadest, most technically proven engineered materials portfolios, Celanese will leverage its technical capabilities to create differentiated solutions for our customers and be positioned to deliver greater value to molders, tier suppliers and OEMs in key industries including automotive, consumer goods and electrical/electronics,” said Scott Sutton, president of Materials Solutions for Celanese.

Celanese intends to develop nylon offerings to expand applications and support customers in a wide variety of industries using the following technologies:

- Celanese’s appearance technologies that leverage MetaLX® metal-effect capabilities, lasermarkable abilities, and pre-color compounding;
- Melt-impregnation technologies for structural applications to expand the company’s Celstran® LFT and Composites product offerings; and
- Blend technologies that combine different types of nylons with Celanese materials including Thermx® PCT, Vectra® and Zenite® LCP, Fortron® PPS, CoolPoly® thermally conductive polymers, and Fortron® Flex PPS for improved performance.

Celanese is committed to bringing value-added, differentiated technologies to its customers and expand the use of plastics in a variety of markets. Targeted applications of a new Celanese nylon offering would include both large and small consumer appliances such as washers, dryers and power tools; automotive parts and components including interior, exterior and under-hood applications; and E&E applications including mobile devices, data storage devices and home electronics. A nylon offering from Celanese will also support a manufacturer’s need to develop aesthetic Class A surface appearance parts and components that meet colorability, lasermarking and structural functions.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,500 employees worldwide and had 2014 net sales of \$6.8 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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Forward-Looking Statements

This release may contain “forward-looking statements,” which include information concerning the company’s plans, objectives, goals, strategies, future revenues or performance and other information that is not historical information. When used in this release, the words “outlook,” “forecast,” “estimates,” “expects,” “anticipates,” “projects,” “plans,” “intends,” “believes,” “will,” and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company or any of its customers will realize these benefits or that these expectations will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements contained in this release. Numerous factors, many of which are beyond the company’s control, could cause actual results to differ materially from those expressed as forward-looking statements. These risks and uncertainties include, among other things: changes in the price and availability of raw materials; the ability to improve productivity by implementing technological improvements; increased price competition and the introduction of or continued prevalence of competing products by other companies; market acceptance of our technology; the ability to obtain governmental approvals or patent or other rights to manufacture products or to construct or modify facilities on terms and schedules acceptable to the company; unavailability of required materials and equipment; unanticipated operational or commercial difficulties, including failure of facilities or processes to operate in accordance with specifications or expectations; the ability to achieve and maintain plant utilization; ability of third parties, including our commercial partners, suppliers or others, to comply with their commitments to us; changes in the degree of intellectual property and other legal protection afforded to our products or technology, or the theft of such intellectual property; compliance and other costs and potential disruption or interruption of production or operations due to accidents, cyber security incidents, terrorism or political unrest or other unforeseen events or delays in construction or operation of facilities, including the occurrence of acts of war or terrorist incidents or as a result of weather or natural disasters; potential liability resulting from pending or future litigation, or from changes in the laws, regulations or policies of governments or other

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governmental activities in the countries in which we operate; changes in currency exchange rates and interest rates; and various other factors discussed from time to time in the company's filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.