

# News Release

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## **Manufacturers Use Innovative Celanese Polymers to Keep Fluids, Materials and Power Moving**

*At K 2016 Celanese showcases the tribology plastics energy, fluid handling and industrial sectors use to replace metal*

**DALLAS and DÜSSELDORF, Germany** (October 11, 2016) – Industrial manufacturers depend on a multitude of moving parts to keep the operations of machinery, products, fluids and power in motion. At K 2016, the world's largest plastics tradeshow, Celanese Corporation (NYSE: CE), a global technology and specialty materials company, will highlight the polymers that help these manufacturers keep their machinery working smoothly and ensure the right products, fluids and energy are delivered when and where they are needed.

“The right choice of materials is critical to operational excellence, whether manufacturers are moving fluids through pipes, moving products along production lines, or moving energy from source to use,” said Todd Elliott, vice president of Material Solutions, Celanese. “We use more than 60 years of collective expertise in developing tribological polymers to help keep production moving smoothly and products delivered on time, which is why our customers see Celanese as the first choice for industrial-grade engineered materials.”

The extensive Celanese tribological portfolio of polymers includes the most advanced engineered materials to help meet current and emerging needs across industrial manufacturing sectors. In addition to getting the right polymer for the job, manufacturers also get access to the expertise of Celanese field development engineers who combine technical knowledge with industry experience to help customers around the world select the right tribological material that performs as well or better than metal under the most extreme operating conditions. Celanese customers also benefit from world-class lab and testing capabilities and facilities to help ensure proper material selection and part performance.

At K 2016, Celanese will highlight two strategies to successful movement of materials and fluids and the operational advantages of choosing an engineered material from Celanese:

- **Material handling:** Whether moving packages and products on a conveyer or ensuring consistent machine operations, Celanese tribological polymers enable customers to move faster, boost up-time and service life, and protect products from manufacturing sites to points-of-use. Manufacturers require machine parts and conveyers made from tribological materials that are strong, durable, versatile and temperature- and chemical-resistant with lower friction than metal. Food processors and manufacturers of electronics, sports equipment and medical supplies use Celanese tribology materials that can eliminate the use of external grease or lubricants, dramatically reduce wear and friction, and significantly reduce or eliminate the amount of dirt and dust generated during operation.

- **Fluid handling:** Celanese's broad portfolio of engineered materials and technical expertise provides customers with solutions for fluid systems that have a high heat tolerance, are chemically resistant and are highly durable. These materials enable customers to develop fluid handling applications that maintain the flow and filtration of critical resources.

At K 2016, Celanese booth visitors will experience the *Art of Material Selection* as they learn about one of the world's broadest polymer product lines for materials and fluid handling applications requiring tribological properties. To learn more about Celanese engineered materials for material handling and efficient movement, visit the Celanese booth at K 2016 in Hall 6 stand #6A07.

To learn more about K 2016, visit [www.k-online.com/](http://www.k-online.com/).

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### About Celanese

*Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. Our two complementary business cores, Acetyl Chain and Materials Solutions, use the full breadth of Celanese's global chemistry, technology and business expertise to create value for our customers and the corporation. As we partner with our customers to solve their most critical business needs, we strive to make a positive impact on our communities and the world through The Celanese Foundation. Based in Dallas, Celanese employs approximately 7,000 employees worldwide and had 2015 net sales of \$5.7 billion. For more information about Celanese and our product offerings, visit [www.celanese.com](http://www.celanese.com) or our blog at [www.celaneseblog.com](http://www.celaneseblog.com).*

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### Forward-Looking Statements

*This release may contain "forward-looking statements," which include information concerning the company's plans, objectives, goals, strategies, future revenues or performance, capital expenditures, financing needs and other information that is not historical information. When used in this release, the words "outlook," "forecast," "estimates," "expects," "anticipates," "projects," "plans," "intends," "believes," and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company or its customers will realize these benefits or that these expectations will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements contained in this release. Numerous factors, many of which are beyond the company's control, could cause actual results to differ materially from those expressed as forward-looking statements. Other risk factors include those that are discussed in the company's filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.*