

# News Release



**Celanese Corporation**  
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## **Celanese Offers a Stronger, More Adhesive Polymer Packaging and Thermal Lamination Solution**

*Expert presentation about Ateva® ExtruDond™ EVA at Flex Pack Con*

**DALLAS and MEMPHIS, Tenn.** (October 5, 2016) – To meet the growing need for stronger, more advanced extrusion coating materials for food packaging and other applications, Celanese Corporation (NYSE: CE), a global technology and specialty materials company, will present its Ateva® ExtruDond™ ethylene vinyl acetate (EVA) at the 2016 Flex Pack Con October 9-12 in Memphis, Tenn.

Celanese developed this material using a combination of unique polymer properties, deep technical expertise and regulatory knowledge to create a polymer that is equally safe to package and preserve food, film or tubing. This new polymer technology proves in extensive customer testing to increase line speeds and dramatically improve adhesion during the extrusion coating process for a stronger, more reliable bond.

Manufacturers can use various grades of this latest flexible packaging and thermal lamination polymer to package food, for packaging lids, and for document lamination and gift cards. An expert presentation at the 2016 Flex Pack Con will highlight various application uses.

### **Expert Presentation:**

Topic: Improved Strength and Adhesion: New EVA Material Developments for Thermal Lamination and Flexible Packaging Applications  
Date: Monday, October 10, 2016  
Time: 9:30-10:00 a.m. local time  
Presenter: Scott Weber, Application Development and Technical Service Engineer, Celanese

For customers using this material, Celanese provides technical expertise, processing assistance and regulatory support from proof-of-concept throughout the product development process to commercialization.

To learn more about Celanese and Ateva® ExtruDond™ EVA and its uses, visit Celanese at Flex Pack Con at The Peabody Hotel in Memphis, Tenn., at booth number 74, or visit <https://celanese.com/Tradeshows/2016/flex-pack-con-2016.aspx>.

## About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. Our two complementary business cores, Acetyl Chain and Materials Solutions, use the full breadth of Celanese's global chemistry, technology and business expertise to create value for our customers and the corporation. As we partner with our customers to solve their most critical business needs, we strive to make a positive impact on our communities and the world through The Celanese Foundation. Based in Dallas, Celanese employs approximately 7,000 employees worldwide and had 2015 net sales of \$5.7 billion. For more information about Celanese and our product offerings, visit [www.celanese.com](http://www.celanese.com) or our blog at [www.celaneseblog.com](http://www.celaneseblog.com).

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### Forward-Looking Statements

This release may contain "forward-looking statements," which include information concerning the company's plans, objectives, goals, strategies, future revenues or performance, capital expenditures, financing needs and other information that is not historical information. When used in this release, the words "outlook," "forecast," "estimates," "expects," "anticipates," "projects," "plans," "intends," "believes," and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company or its customers will realize these benefits or that these expectations will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements contained in this release. Numerous factors, many of which are beyond the company's control, could cause actual results to differ materially from those expressed as forward-looking statements. Other risk factors include those that are discussed in the company's filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.