

News Release

Celanese Corporation
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Celanese Announces Vinyl Acetate based Emulsions Price Increase in Americas

DALLAS (October 14, 2016) – Celanese Corporation (NYSE: CE), a global technology and specialty materials company and a global leader in VAE emulsions, announced today it will increase the price of vinyl acetate based emulsions sold in the Americas. Vinyl acetate homopolymer and vinyl acrylic emulsions will increase by up to \$0.03 / wet pound effective November 15, 2016, or as contracts allow. Vinyl acetate ethylene (VAE) emulsions will increase by up to \$0.05 / wet pound effective November 15, 2016, or as contracts allow.

This price increase affects all applications including, but not limited to, adhesives, paints and coatings, building and construction, nonwovens, glass fiber, carpet, paper and textiles.

Customers should contact their Celanese sales representative for more details.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. Our two complementary business cores, Acetyl Chain and Materials Solutions, use the full breadth of Celanese's global chemistry, technology and business expertise to create value for our customers and the corporation. As we partner with our customers to solve their most critical business needs, we strive to make a positive impact on our communities and the world through The Celanese Foundation. Based in Dallas, Celanese employs approximately 7,000 employees worldwide and had 2015 net sales of \$5.7 billion. For more information about Celanese and our product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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