

## News Release

**Celanese Corporation**  
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### **Celanese to Demonstrate Tough and Attractive Thermoplastics at Feiplastic**

DALLAS and SAO PAULO (April 27, 2015) – Celanese Corporation (NYSE: CE), a global technology and specialty materials company, today announced it will exhibit its industry leading engineered materials and polymer solutions at Feiplastic, the international plastics trade event from May 4-8 in Sao Paulo, Brazil.

At the event, Celanese will highlight its Celstran® long-fiber reinforced thermoplastics (LFRT) product advantages and capabilities. Many manufacturers in the automotive, consumer, industrial and aerospace industries choose Celstran® LFRT over conventional short-fiber reinforced thermoplastics because it is tough and resistant to chemicals, corrosion and high temperatures.

Manufacturers in these industries require metal replacement, strength and lightweight materials that results in improved performance and lower emissions. At the same time, it is critical they maintain design freedom and easy processing in low and high temperatures. Celstran® LFRT meets all of these requirements while also allowing stunning textures and surface appearance in a variety of mold-in colors, including metallic and chromes that eliminate the need for paint.

Celanese's Celstran® LFRT material unites long-fiber reinforcements with advanced thermoplastic resins for a combination of mechanical properties, impact, creep resistance and low warpage. Manufacturers use Celstran® LFRT in products consumers use every day such as car instrument panels and gear shift levers, home appliances, power tools, piping, seating systems in airplanes, and much more.

Visit the company's Feiplastic trade show booth B400 to see innovative applications of Celstran® LFRT and other polymer solutions from Celanese.

For more product and performance information about Celstran® LFRT, visit:

**Celstran® LFRT:** <http://www.celanese.com/engineered-materials/products/Celstran-LFRT.aspx>

**Celstran® LFRT for automotive applications:** <http://www.celanese.com/Celstranlfrt/auto>.

## About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,500 employees worldwide and had 2014 net sales of \$6.8 billion. For more information about Celanese Corporation and its product offerings, visit [www.celanese.com](http://www.celanese.com) or our blog at [www.celaneseblog.com](http://www.celaneseblog.com).

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### Forward-Looking Statements

This release may contain “forward-looking statements,” which include information concerning the company’s plans, objectives, goals, strategies, future revenues or performance, capital expenditures, financing needs and other information that is not historical information. When used in this release, the words “outlook,” “forecast,” “estimates,” “expects,” “anticipates,” “projects,” “plans,” “intends,” “believes,” and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company will realize these expectations or that these beliefs will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements contained in this release. Numerous factors, many of which are beyond the company’s control, could cause actual results to differ materially from those expressed as forward-looking statements. Other risk factors include those that are discussed in the company’s filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.

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