

News Release

Celanese Corporation
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Celanese to Showcase Reliable Sweetener Solutions at Food Ingredients Asia 2015

Range of sweetening and preservation products on display to Asia food and drink manufacturers

DALLAS and BANGKOK, Thailand (September 7, 2015) – Celanese Corporation (NYSE: CE), a global technology and specialty materials company, will exhibit at Food Ingredients Asia 2015, Sept. 9-11 in Bangkok, Thailand, with a range of sweetening and preservation solutions to food, beverage and non-food product manufacturers.

“While consumers are seeking low- or no-calorie beverages – and manufacturers are exploring authentic taste profiles – Celanese continues to innovate without taste limitations,” said Carrie-Ann Lee, Celanese Qorus® director, Asia region. “We bring world-class food ingredients and high-quality products to the Asia region, and our Qorus® Sweetener System can help achieve the perfect harmony and balance among formulation, taste and experience.”

Celanese will be showcasing the following sweetener and preservative products at Food Ingredients Asia:

- **Qorus® Sweetener System:** a high quality sweetener system which balances sweetness and flavor without the need to mask certain off-notes for no- and low-calorie products.
- **Sunett® Acesulfame Potassium:** an excellent high-intensity sweetener which can be used in unique combinations to create innovative tastes and meet legal dosage restrictions.
- **Nutrinova® Sorbates:** our line of potassium sorbates and sorbic acid which can be an effective preservative against molds, yeast and many bacteria to protect consumer products.

Celanese will have a global team of technical, sales and marketing representatives at booth K31 to sample its Qorus® Sweetener System, Sorbate products, and discuss food ingredients with interested attendees.

Learn more about the Celanese Qorus® Sweetener System at www.qorus.celanese.com

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,500 employees worldwide and had 2014 net sales of \$6.8 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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Forward-Looking Statements

This release may contain “forward-looking statements,” which include information concerning the company’s plans, products, objectives, goals, strategies, future revenues or performance, capital expenditures, and other information that is not historical information. When used in this release, the words “expects,” “anticipates,” “projects,” “plans,” “intends,” “believes,” “may,” “can,” “could,” “would,” “might,” “will” and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company or its customers will realize these benefits or that these beliefs will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the results expressed or implied in the forward-looking statements contained in this release. These risks and uncertainties include, among other things: changes in general economic, business, political and regulatory conditions; changes in the price and availability of raw materials; the introduction of competing products by other companies; market acceptance of our products; changes in the degree of intellectual property and other legal protection afforded to our products and processes; the impact of technological developments and competition; adoption of new or different industry or regulatory standards; unanticipated operational or commercial difficulties, including failure of facilities or processes or products to be designed or constructed, or to operate, in accordance with specifications or expectations; the ability to achieve and maintain plant utilization; ability of third parties, including our commercial partners, suppliers or others, to comply with their commitments to us; increased costs under existing or future environmental regulations, including those relating to climate change; potential liability resulting from pending or future litigation, or from changes in the laws, regulations or policies of governments or other governmental activities in the countries in which we operate; and various other factors discussed from time to time in the company’s filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.

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