

News Release

Celanese Corporation
222 West Las Colinas Blvd.
Suite 900N
Irving, Texas 75039

Celanese Announces Vinyl Acetate-based Emulsions Price Increases in Asia

DALLAS (October 29, 2015) – Celanese Corporation (NYSE: CE), a global technology and specialty materials company and a global leader in vinyl acetate ethylene (VAE) emulsions, announced today that it will increase the price of vinyl acetate-based emulsions sold in Asia. VAE emulsions will increase by ¥ 260/MT for China and \$35/MT for the rest of Asia effective October 31, 2015, or as contracts allow.

This price increase affects all applications including, but not limited to, adhesives, paints and coatings, waterproofing, building and construction, glass fiber, carpet and paper.

This increase is attributed to the continued pressures on raw materials, notably ethylene and vinyl acetate monomer (VAM).

Customers should contact their Celanese sales representative for more details.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,500 employees worldwide and had 2014 net sales of \$6.8 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

All registered trademarks are owned by Celanese International Corporation or its affiliates.

Celanese Contacts:

Investor Relations	Media Relations – Global	Media Relations Asia (Shanghai)	Media Relations Europe (Germany)
Jon Puckett	W. Travis Jacobsen	Helen Zhang	Jens Kurth
+1 972 443 4965	+1 972 443 3750	+86 21 3861 9279	+49(0)69 45009 1574
jon.puckett@celanese.com	william.jacobsen@celanese.com	lan.zhang@celanese.com	j.kurth@celanese.com

Forward-Looking Statements

This release may contain “forward-looking statements,” which include information concerning the company’s plans, objectives, goals, strategies, future revenues or performance, capital expenditures, financing needs and other information that is not historical information. When used in this release, the words “outlook,” “forecast,” “estimates,” “expects,” “anticipates,” “projects,” “plans,” “intends,” “believes,” and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company or any of its customers will realize these benefits or that these expectations will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements contained in this release. Numerous factors, many of which are beyond the company’s control, could cause actual results to differ materially from those expressed as forward-looking statements. Other risk factors include those that are discussed in the company’s filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.