Celanese Supports Federal Initiative for Advanced Composites
Manufacturing Innovation

Composites manufacturing advancements help drive auto industry innovation

DALLAS (January 15, 2014) – Celanese Corporation (NYSE: CE), a global technology and specialty materials company, today announces its support of a multi-year initiative to advance composites manufacturing capabilities through a public-private effort between the U.S. Department of Energy (DOE) and consortium members that includes five states, five universities, and numerous corporate partners.

The Institute for Advanced Composites Manufacturing Innovation (IACMI), led by The University of Tennessee, Knoxville, was selected by the U.S. DOE to become a national institute aimed at creating better composite materials and technologies for rapid deployment within the automotive, wind turbine and compressed gas storage industries. Celanese is among the consortium of 122 companies, nonprofits, and universities led by the University. IACMI will work to develop lower-cost, higher-speed, and more efficient manufacturing and recycling processes for advanced composites.

“Celanese is a global leader in the development and manufacturing of advanced materials that today are used to help reduce weight, improve efficiency and drive innovation in the auto industry,” said Scott Sutton, vice president and general manager of the engineered materials business of Celanese. “We see this public-private partnership as an opportunity to support composite materials advancements and manufacturing that can help the auto industry develop the next generation of low-emission, fuel-efficient, safe and affordable vehicles.”

The effort is geographically focused on five initiatives: automotive (Michigan); wind turbines (Colorado); compressed gas storage (Ohio); design, modeling and simulation (Indiana); and composite materials and processing technology (Tennessee supported by Kentucky).

“With more than 50 years of production excellence, technical and application development expertise in engineered polymers, Celanese is uniquely positioned to help our automotive customers develop breakthrough, innovative products using composite materials to meet their unique material design challenges. Celanese is proud to be part of this initiative to accelerate technology changes in composites manufacturing,” said Sutton.

For more information about Celanese composite materials expertise, visit the Composites section of Celanese.com to download product information and to read about the company’s leading composites solutions with Celstran® continuous fiber reinforced thermoplastic tapes (CFR-TP) and rods (CFR-TPR).
About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,400 employees worldwide and had 2013 net sales of $6.5 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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