

News Release

Celanese Corporation
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Celanese Announces Nutrinova® Potassium Sorbate and Nutrinova® Sorbic Acid Price Increases

DALLAS and FRANKFURT (April 28, 2014) – Celanese Corporation (NYSE: CE), a global technology and specialty materials company, announced today it will increase the price of potassium sorbate and sorbic acid sold globally. Nutrinova® potassium sorbate will increase by up to 6 percent and Nutrinova® sorbic acid by up to 10 percent effective June 1, 2014, or as contracts allow.

This increase is for all grades and all applications including, but not limited to, food, beverages, pharmaceuticals, pet and animal feed, cosmetics and personal care.

Customers should contact their Celanese sales representative for more details.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,400 employees worldwide and had 2013 net sales of \$6.5 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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