

News Release

Celanese Corporation
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Celanese Automotive Composite Solutions Featured at SPE ACCE

Thermoplastics and composites from Celanese deliver value to auto customers

DALLAS (August 27, 2014) – Celanese Corporation (NYSE: CE), a global technology and specialty materials company, will deliver presentations featuring advances in thermoplastics and composites as well as enabling technologies for compression molding at the *Society of Plastics Engineers Automotive Composites Conference & Exposition* September 9-11 at The Diamond Banquet & Conference Center at the Suburban Collection Showplace in Novi, Michigan.

“Auto manufacturers are under pressure to reduce weight, reduce emissions and increase fuel efficiency,” said Michael Ruby, global business manager for the Celanese composites business line. “The use of high-performance engineered materials is helping manufacturers optimize next generation vehicles to meet consumer and regulatory demands while improving performance. With more than 50 years of technical and application development expertise in engineered materials, Celanese is uniquely positioned to help our automotive customers develop innovative products and solutions to meet these challenges.”

Celanese presentations at the conference will highlight thermoplastic solutions for continuous-fiber composites used in light and tough components that can reduce weight, drive down costs and perform in extreme environments.

Technical presentations featuring Celanese representatives include:

- September 10th at 8:00 a.m. local time
Duane Emerson, Product Technologist, Celanese Corporation
Category: *Advances in Thermoplastic Composites*
Topic: *All-Thermoplastic Composite Hydrogen Storage Cylinders for Fuel-Cell Powered Passenger Vehicles*
- September 11th at 8:00 a.m. local time
Duane Emerson, Product Technologist, Celanese Corporation
Category: *Enabling Technologies – Compression Molding*
Topic: *Development of a Doorframe Support Structure in Glass-Reinforced Polypropylene Composites: Material Validation & Process Enhancements*

Visit the [Composites](#) section of the Celanese website to see how engineered materials help automotive original equipment manufacturers and tier suppliers improve quality while reducing weight and lowering production costs using Celanese Celstran® continuous fiber reinforced thermoplastic tapes (CFR-TP) and rods (CFR-TPR).

To visit with Celanese technical and commercial teams at the Society of Plastics Engineers Automotive Composites Conference & Exposition, visit booth #P-4.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,400 employees worldwide and had 2013 net sales of \$6.5 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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