

News Release

Celanese Corporation
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Celanese to Deliver Keynote Address at Society of Plastics Engineers Automotive Engineering Plastics Conference

Seven technical papers by Celanese also showcased at conference

DALLAS and TROY, MI (April 30, 2014) – Dr. Ashish K. Kulkarni, chief technology and innovation officer at Celanese Corporation (NYSE: CE), a global technology and specialty materials company, will deliver a keynote address on “Evolutionary vs. Revolutionary Innovation in Materials” during the 9th Annual Society of Plastics Engineers (SPE®) Automotive Engineering Plastics Conference ([AutoEPCON](#)) May 6 in Troy, Mich.

Kulkarni will discuss a path to revolutionary material innovation that goes through many evolutionary improvements. This robust and comprehensive approach, with multiple evolutionary innovation projects, is required to satisfy the needs of today's customers. Kulkarni's keynote address will begin at 11:55 a.m. on May 6.

Celanese, also an exhibitor, will present seven technical papers during the day-long SPE AutoEPCON conference in the [Michigan State University Management Education Center](#):

- **9:25 a.m. Track 1 - Materials**
“High Temperature Flexible PPS Products for Harsh Environments” by Kent Miller, Ph.D., product developer.
- **9:25 a.m. Track 2 - Lighting and Laser Marking**
“Advances in Lasermarkable Engineering Resins” by Bruce Mulholland, global color technology manager.
- **11:25 a.m. Track 2 - Lighting and Laser Marking**
“Newly Improved PCT Compound for LED Reflector Resin” by Bing Lu, senior scientist
- **11:25 a.m. Track 3 - Automotive Roadmap and Material Advances**
“Advances in Colorability & Weathering Resistance of COPE (Copolymer elastomers)” by Mulholland
- **11:50 a.m. Track 4 – Materials**
“Glass Fiber Reinforced Polyoxymethylene with Improved Mechanical Properties” by Juan Toro, Americas marketing manager
- **3:50 p.m. Track 4 - Materials**
“New Polyphenylene Sulfide Compounds” by Dr. Ke Feng, technologist
- **3:50 p.m. Track 6 - BioBased and Recycled Resins**
“The Resurgence of Cellulose Acetate as a Bioplastic” by Naresh Budhavaram, advanced engineer

Visit the [Automotive and Transportation](#) section of the Celanese website to see how engineered materials help automotive original equipment manufacturers and tier suppliers improve quality while reducing weight and lowering production costs.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,400 employees worldwide and had 2013 net sales of \$6.5 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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