

News Release

Celanese Corporation
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Celanese Showcases Composite Innovations at CAMX

Composite materials driving weight reduction and performance improvements in Power Conductors, Automotive, Oil & Gas and Aerospace applications

DALLAS (October 10, 2014) – Celanese Corporation (NYSE: CE), a global technology and specialty materials company, will deliver technical presentations featuring the use of thermoplastic composites in semi-structural transportation applications as well as in on-board hydrogen storage in fuel-cell powered automobiles at the 2014 *Composites and Advanced Materials Expo (CAMX)* in Orlando, Florida October 13-16, 2014.

“Thermoplastic composites are increasingly sought after by industries for which high-strength, lightweight, recyclable materials play a role in aiding competitive advantage and regulatory compliance through weight reduction, longer lifecycle, and improved performance. The Electrical Transmission, Automotive, Oil & Gas, and Aerospace industries are examples of such industries.” said Michael Ruby, global business manager for the Celanese composites business line.

“Thermoplastic composites are enabling substantial breakthroughs in mass reduction, lifecycle extension, safety factors, and total costs, allowing manufacturers to launch new innovations to market and improve their competitive edge.”

Celanese Technical Presentations at CAMX Expo:

- October 15, 2014, 4:00 p.m. Eastern time
“Use of Unidirectional Thermoplastic Composite Tapes to Reduce Mass and Improve Performance of a Steel Doorframe Support Frame on a Commercial Truck,” presented by Greg Clark, global marketing manager, Celanese composites.
- October 16, 2014, 9:00 a.m. Eastern time
“Rotational Molded Acetal Liners with Filament-wound Acetal/Carbon Composite Overwrap: New Opportunities for Hydrogen Storage on Fuel-cell powered Automobiles,” presented by Aaron Johnson, Ph.D, product development engineer, Celanese composites.

Visit the [Composites](#) section of [Celanese.com](#) to read about our leading composites solutions with Celstran® continuous fiber reinforced thermoplastic tapes (CFR-TP) and rods (CFR-TPR).

To visit with Celanese while at CAMX, stop by booth #2146 to discuss your unique composites challenges and upcoming projects with Celanese composites experts, or visit <http://celanese.com/Tradeshows/CAMX.aspx>.

“With more than 50 years of technical and application development expertise in engineered materials, Celanese is uniquely positioned to help our customers develop innovative products and solutions to meet their unique weight-reduction and material design challenges,” concluded Ruby.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,400 employees worldwide and had 2013 net sales of \$6.5 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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