

News Release

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Celanese Receives ‘Most Creative Composites Application’ Award

Prestigious award given for composites excellence and innovation for Southwire

DALLAS (November 11, 2014) – The American Composites Manufacturers Association (ACMA) has awarded Celanese Corporation (NYSE: CE), a global technology and specialty materials company, with the *Most Creative Composites Application Award* for “Excellence in the Design Category” at the *Composites and Advanced Materials Expo (CAMX)* held recently in Orlando, Fla.

Celanese received this prestigious award for its high-performance carbon fiber strands which are applied as a structural core for high-voltage overhead conductors under the brand C7™ with conductor partner Southwire Company LLC, North America’s largest wire and cable producer.

Designed for utilities that want greater flexibility, reliability and ease of installation, the C7 Overhead Conductor uses Celanese Celstran® CFR-TPR (continuous fiber reinforced thermoplastic strands) composite technology that involves an innovative combination of carbon fiber and a high temperature Fortron® PPS (polyphenylene sulfide) matrix that is capped with a layer of high-performance PEEK (polyether ether ketone). This combination of materials provides distinct advantages compared to alternative High Temperature Low Sag (HTLS) technology and conventional conductors.

“The *Most Creative Composites Application Award* honors a product that showcases composites use in a unique, new application or uses composites’ attributes in a particularly imaginative, innovative or artistic way. By winning this award, Celanese Celstran® CFR-TPR has shown evidence of significantly replacing traditional materials, as well as an innovative refinement of composites capabilities, that impacts current market sectors,” said Tom Dobbins, president of ACMA.

Thermoplastic composites are increasingly sought after by industries for which high-strength, lightweight, recyclable materials play a role in aiding competitive advantage and regulatory compliance through weight reduction, longer life cycle and improved performance. The Electrical Transmission, Automotive, Oil & Gas, and Aerospace industries are examples of such industries. Thermoplastic composites are enabling substantial breakthroughs in mass reduction, lifecycle extension, safety factors, and total costs, allowing manufacturers to launch new innovations to market and improve their competitive position.

“With more than 50 years of production excellence, technical and application development expertise in engineered polymers, Celanese is uniquely positioned to help our customers develop these breakthrough and innovative products using composite materials to meet their unique material design challenges,” said Michael Ruby, global business manager for the Celanese composites business line.

Visit the [Composites](#) section of Celanese.com to download product information and to read about the company's leading composites solutions with Celstran® continuous fiber reinforced thermoplastic tapes (CFR-TP) and rods (CFR-TPR).

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,400 employees worldwide and had 2013 net sales of \$6.5 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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This release may contain “forward-looking statements,” which include information concerning the company's plans, products, objectives, goals, strategies, future revenues or performance, capital expenditures, and other information that is not historical information. When used in this release, the words “expects,” “anticipates,” “projects,” “plans,” “intends,” “believes,” “may,” “can,” “could,” “would,” “might,” “will” and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company or its customers will realize these benefits or that these beliefs will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the results expressed or implied in the forward-looking statements contained in this release. These risks and uncertainties include, among other things: changes in general economic, business, political and regulatory conditions; changes in the price and availability of raw materials; the introduction of competing products by other companies; market acceptance of our products; changes in the degree of intellectual property and other legal protection afforded to our products and processes; the impact of technological developments and competition; adoption of new or different industry or regulatory standards; unanticipated operational or commercial difficulties, including failure of facilities or processes or products to be designed or constructed, or to operate, in accordance with specifications or expectations; the ability to achieve and maintain plant utilization; ability of third parties, including our commercial partners, suppliers or others, to comply with their commitments to us; increased costs under existing or future environmental regulations, including those relating to climate change; potential liability resulting from pending or future litigation, or from changes in the laws, regulations or policies of governments or other governmental activities in the countries in which we operate; and various other factors discussed from time to time in the company's filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.